

01/22/01



Jc915-U.S. PTO

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PATENT APPLICATION TRANSMITTAL	Atty Docket No.: 4700-5	Total Pages: 48
	First Inventor or Application Identifier: McTernan	
	Express Mail Label No.: EL595827190US	

## BOX PATENT APPLICATION

Assistant Commissioner for Patents

Washington, D.C. 20231

Re: Applicant(s) or Identifier: Brennan J. McTernan et al.  
 Serial No. : To be Assigned  
 Filed : Concurrently Herewith  
 Title : SYSTEM AND METHOD FOR USING  
 BENCHMARKING TO ACCOUNT FOR  
 VARIATIONS IN CLIENT CAPABILITIES IN  
 THE DISTRIBUTION OF A MEDIA  
 PRESENTATION

Kindly file the annexed papers indicated below:

- ☒ Application for Patent including Specification (36 pages) and Drawing(s) (8 sheets)  
☒ Declaration and Power of Attorney  
☒ Return Receipt Postcard

The fee has been calculated as follows:

	Claims	Claims Paid for	Extra	Rate (Sm. Ent.)	Fee	Rate	Fee
BASIC FILING FEE				\$ 355	\$355	\$ 710	\$
Total	12	- 20 =	0	x \$9	\$0	x \$18	\$
Indep.	2	- 3 =	0	x \$40	\$0	x \$80	\$
MULTIPLE DEPENDENT CLAIM PRESENT				+ \$135	\$	+ \$270	\$
				TOTAL	\$355		

- ☒ A check in the amount of \$355.00 is enclosed.  
☐ The Commissioner is hereby authorized to charge the fee of \$ .00 to the undersigned attorney's Deposit Account No. 02-4270.

Respectfully submitted,

Dated: January 22, 2001

By:

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